



Join us in...

NORFOLK

2024 Annual NEDA Conference

Norfolk Lodge & Suites - June 12-14, 2024



Your chance to connect...

with other economic developers from across the state at the 2024 NEDA Annual Conference on June 12-14, 2024 in Norfolk, NE!

The 2024 NEDA Annual Conference is once again the place to be for professionals involved in Economic Development. The convention will feature educational sessions requested by Economic Development professionals that will draw members from across the state.

For three days, professionals from across the state will gather in Norfolk to take advantage of leading educational programming, ideas, and networking opportunities that are applicable to their everyday work lives.

Be sure to mark June 12-14, 2024, on your calendar now. **The deadline for early bird registration is May 10**, so take a few minutes today to complete the registration form online or included in this brochure. We look forward to seeing you in Norfolk!

Conference Locations & Hotel Information

Conference Location:

Divots Conference Center & Norfolk Lodge & Suites
4200 W Norfolk Ave, Norfolk, NE 68701

Click here to
book your room!



Divots Conference Center and Norfolk Lodge and Suites are located on the far west end of the beautiful town of Norfolk, 4200 W Norfolk Avenue, Norfolk, NE 68701. Check in will begin at 4pm. Check out will be at 11am the day of departure.

They serve a hot breakfast each morning from 6:00 am to 9:30 am. We offer an indoor heated pool, spa, and exercise room. The Sandbar is our on-site restaurant, including room service.

Book rooms under the Nebraska Economic Development Assoc. to receive a special rate before Tuesday May 14, 2024. Call The Lodge at 402-379-3833 or book online at www.choicehotels.com/reservations/groups/AJ46A4

Sponsorship Opportunities

A variety of sponsorship levels are available to promote your organization or business and showcase your brand to NEDA members. Not sure which level is right for you? Contact Kylie Schildt at staff@neda1.org for more information.

~~SOLD OUT - \$1,000 - NEDA Hospitality Suite Sponsorship~~

- Company/ Business Logo displayed in hospitality room, Conference Materials, Conference Brochure
- One (1) Complimentary Registration to Conference
- One (1) Exhibitor Booth

\$1,000 - NEDA Conference Gold Sponsorship

- Company/Business Logo on Conference Materials.
- Company/Business Summary on Conference Brochure
- Recognition on NEDA Website
- One (1) Complimentary Registration to Conference
- One (1) Complimentary Exhibitor Space at Conference

\$500 - NEDA Conference Silver Sponsorship

- Company/Business Logo on Conference Material
- Company/Business Summary on Conference Brochure
- Recognition on NEDA Website
- One (1) Complimentary Registration to Conference

\$250 - Bronze Sponsor (Exhibit Booth)

- Company/Business Logo on Conference Materials
- Company/Business Summary on Conference Brochure
- If you would like to attend the conference sessions, you must register for the conference.
- If you do not want to attend sessions but would like to have meals, please add a meal package.

Reserve your sponsorship!



Register to attend!

Be sure to register to attend soon. Early Bird pricing ends May 10, 2024 . After this date, the registration cost will go up by \$25.00. Cancellation policy: A refund, less a \$25 administrative fee will be given for all emailed cancellation requests received by June 1, 2024 .

Register as an attendee!



Why Placemaking Matters...

CONFERENCE AGENDA

Wednesday, June 12th, 2024

- 8:00 am - 12:00 pm - Registration Open, *Divots Conference Center*
- 9:00 am - NEDA Board Meeting, *Divots Board Room*
- 11:00 am - Golf at El Dorado Hills - *(Box Lunch Provided)*
- 1:00 - 3:00 pm - Business Tour: Nucor Steel *(Transportation Provided)*
- 1:30 - 4:00 pm - Recreation: Tubing the North Fork Whitewater Park *(\$30 per person)*
- 5:30 - 7:30 pm - Welcome Reception, *Rooftop Terrace, Norfolk Lodge & Suites*
- 8:00 - 9:00 pm - New Member Orientation - *The Great Room, Norfolk Lodge & Suites*
- 8:00 pm - 12:00 am - NEDA Hospitality Room - *The Great Room, Norfolk Lodge & Suites*

Thursday, June 13th, 2024

- 7:30 am - Registration Open, *Divots Conference Center*
- 7:30 - 8:30 am - Breakfast (Lodge Guests only), *The Great Room, Norfolk Lodge & Suites*
- 8:30 - 9:00 am - Transportation from Norfolk Lodge & Suites to Downtown Norfolk
- 9:00 - 10:00 am - Opening Session
 - Welcome by NEDA President Trevor Lee
 - Keynote: Norfolk Mayor Josh Moenning
- 10:00 - 11:30 am - Downtown Norfolk Tours
 - North Fork Whitewater Park & Johnson Park
 - Geary Redevelopment Project & WSC Growing Together Student Housing
 - Riverpoint Square
 - Intersect Co-Working Space
 - Northeast Community College IHub
- 11:30 am - 12:15 pm - Transportation back to Divots
- 12:15 - 12:45 pm - Luncheon
- 12:45 - 1:30 pm - Annual Meeting & Awards Presentation

Register as an
attendee!



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Why Placemaking Matters...

CONFERENCE AGENDA

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Thursday, June 13th, 2024

- 1:30 - 2:15 pm - Breakout Sessions
 - *Sustainable Financing: Long-Term Strategies for EDOs*
 - *Cultivating Futures: Community-Based Childcare Discussion*
 - *Interns as Innovators: Driving Organizational Success Through Fresh Perspectives*
 - *The Art of Revitalization: How Cultural Projects Drive Economic Renewal*
- 2:15 - 2:30 pm Break
- 2:30 - 3:30 pm Governor Jim Pillen
- 3:30 - 4:15 pm: Second Set Breakout Sessions (repeat, select new session)
 - *Sustainable Financing: Long-Term Strategies for EDOs*
 - *Cultivating Futures: Community-Based Childcare Discussion*
 - *Interns as Innovators: Driving Organizational Success Through Fresh Perspectives*
 - *The Art of Revitalization: How Cultural Projects Drive Economic Renewal*
- 5:00 - 9:00 pm - Dinner & Entertainment, District Event Center
- 5:00 - 9:00 pm - Trolley Rides Downtown & Transportation
- 5:00 - 7:00 pm - Dinner, Neon Lights, & Pedal Therapy
- 7:30 - 8:30pm - Live Comedy Show & Pedal Therapy
- 8:30 pm - Midnight - Pedal Therapy, Downtown Exploration, Trolley Rides back to Norfolk Lodge
- 8:00 pm - 12:00 am - NEDA Hospitality Room, The Great Room, Norfolk Lodge & Suites

Friday, June 14th, 2024

- 8:00 - 9:00 am - Breakfast (Lodge Guests), The Great Room, Norfolk Lodge & Suites
- 9:00 - 9:45 am - DED Program Update
- 9:45 - 10:30 am - ZW Legislative Update
- 10:30 - 11:15 am - Nebraska State Chamber
- 11:15 - 11:30 am - Closing Remarks & Drawing
- 11:30 am - Adjourn

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attendee!

